



poster competition

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2020

Africa
doolu

arte • culturas • tradiciones orales

RULES OF THE CONTEST FOR THE SELECTION OF THE POSTER OF THE 3rd EDITION OF THE CYCLE OF AFRICAN AND WOMEN'S CINEMA(CCAD) OF BARCELONA

1. CONTEST PURPOSE

The Cycle of African and Women's Cinema (CCAD) calls for the first edition of the contest to select the announcement poster of the 3rd edition of CCAD, to be conducted from 3th to 30th March 2020.

The award aims to promote the creativity and value of the works from African or Afro-descendant women artists, no matter where born and raised. It also aims to recognize the artistic works that come from experiences related to femininity and blackness as its main axes, as well as the promotion of the dissemination of CCAD 2020.

The winning poster will be the most visible work in all communication channels, digital as well as physical, of the new edition of the film cycle with gender perspective.

2. PROMOTER ENTITY

The competition is launched from the Africa Adoolu Association: Art, Cultures and Oral Traditions, which besides, is the organizer of CCAD.

The entity is composed by people from different backgrounds: from arts, education and cultural management. In addition, they had been working since 2017 to promote and disseminate African cultures through arts.

3. PARTICIPANTS

This contest is addressed to: Women, Artists, Africans or Afro-Descendants. Therefore, all people who, according to the requirements, are interested in the competition, is encouraged to participate in it. Works must be submitted individually and with a maximum of two proposals per person.

4. THEME

The official poster of the 3rd edition of the CCAD should refer to the concept of "links between identities", which topic includes different gender and religious identities, plus romantic, family, friendly, teamly relationships, etc. Similarly, the central axes of the CCAD will be maintained, which are: Arts, Cinema, Women and Africa.

It should be said that the works presented must include, visibly, the text: "Identitats en relació". In addition, this design will have to include an empty space for the subsequent insertion of information regarding the cycle and logos of the collaborating agencies.

The chosen design will be applied to various advertising formats (roll up, web, square triptych, bags, etc.). Therefore, this proposal should allow the adaptation to materials in horizontal, vertical and square. The design would have to be equally identifiable on all these supports.

5. SUBMISSION

Designers, artists, photographers and/or creators who will participate the competition, must submit their proposal in DIN-A4 format and in resolution of 150 dpi. This document, in jpg, should be submitted via email to hola@africadoolu.com to the entity (in case of two posters, in two separate emails). The organization undertakes to send a confirmation to the receipt messages.

This email needs to contain the following information:

1. "Concurso Cartel CCAD 2020" as the subject of the email.
2. Image in jpg format of the design to be submitted.
3. PDF document with: Poster Title, Author's Name, Contact Phone, Contact Email, Username on Instagram and Facebook, Explanation of the Poster Proposal (maximum 200 words).

The designs presented must be original and cannot have been previously awarded. In addition, the author has to own the rights of the images and elements used in the poster or use free-to-use resources.

The deadline for receipt of proposals is 20 December 2019 at 23:59 CET.

6. AWARD

A single prize is set for the winner of 100 euros (VAT included) and the double invitation to the chosen workshop of the CCAD 2020. Similarly, the winning artist will have to issue an invoice with the amount mentioned to the organization.

7. JURY AND SELECTION PROCESS

The selection of the winning design will be made by an evaluation commission made up of three professional women linked to the plastic arts, film and education.

This committee may declare as void the official prize if none of the proposals received were considered to meet the requirements mentioned before.

The final decision of the jury will be published on the website and social media of the Association Africa Adoolu and the CCAD. The decisions of the jury will be final and the contestants expressly waive, with their participation, to claim against the decisions of it.

8. SUBMITTED WORKS

Candidates for the competition authorize CCAD to hang their proposals, mentioning their authorship, on both digital and physical media.

9. WINNER'S COMMITMENT

The winner of the contest must provide the organization of CCAD with the final poster in DIN-A2 format in the periods mentioned in section "10. Calendar". Thus, the author must send by email, the poster fulfilling the following demands:

1. In jpg and PDF format
2. Din-A2 size and 300 dpi resolution
3. Editable to easily adapt it on other supports.

Its authorship will also be mentioned through the information channels of the organization itself.

10. CALENDAR

The contest will follow the calendar periods below:

- November 11th:
Presentation of the foundations.
- November 11th to December 20th:
Deadline for submission of proposals.
- December 20th to December 25th:
Jury evaluation.
- December 25th to December 30th:
Communication of the winner and realization of the "9. Winner's Commitments."
- February 24 to February 29:
Introduction of the poster on the public presentation of the CCAD 2020.

11. AUTHORSHIP RIGHTS

The winner assigns exclusively to CCAD the rights of exploitation of her work without any limitation, including territorial as well as temporary exploitation.

Likewise, the organization of the Cycle will own the design and may, if necessary and in accordance with the current spanish legislation, register it and acquire industrial property rights.

12. RULES ACCEPTANCE AND DATUM PROTECTION

Participation in this contest implies full acceptance of the rules of the contest, without any exception.

The participating artists accept with the submission of their proposals, that their personal data are processed in accordance with the provisions of L.O 15/1999, of December 13, Protection of Personal Data, for the period of the contest; as well as to communicate news and information related to CCAD.